

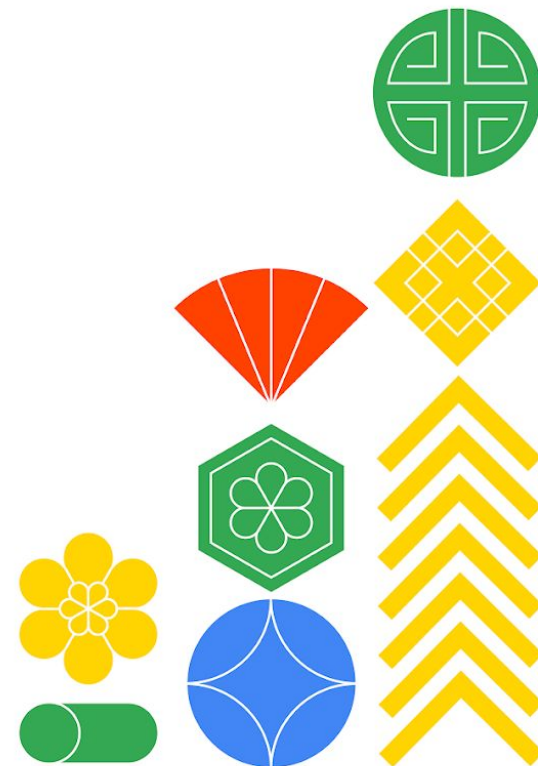
Google Developers

# 2019 Northeast Asia GDG Summit



Who am I?

Name: ZhangSichu  
Title: Technical Principal  
[zhangsichu@gmail.com](mailto:zhangsichu@gmail.com)



# How to organize and run a community

6 tips - a toolbox for community organizers



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# Agenda

6 tips to organize and run a community  
a toolbox for community organizers

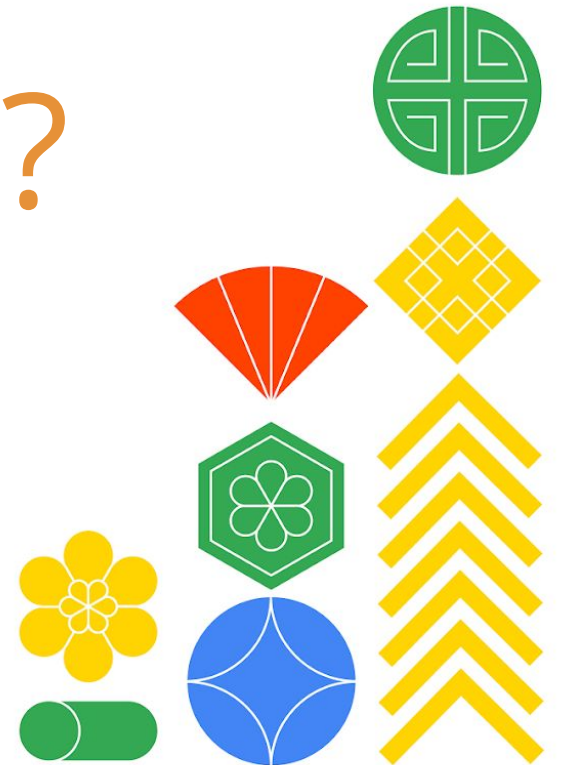
- Know, who we are?
- Vision
- Run
- Win-Win
- Win-Win-Win
- Retire&Continue



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Know, Who we are?



# Who we are?

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## Community

From Wikipedia, the free encyclopedia

A **community** is a [social unit](#) (a group of living things) with commonality such as [norms](#), [religion](#), [values](#), [customs](#), or [identity](#). Communities may share a sense of [place](#) situated in a given geographical area (e.g. a country, village, town, or neighbourhood) or in virtual space through communication platforms. Durable relations that extend beyond immediate genealogical ties also define a sense of community, important to their identity, practice, and roles in social [institutions](#) such as family, home, work, government, society, or humanity at large.<sup>[1]</sup><sup>[*need quotation to verify*]</sup><sup>[2]</sup> Although communities are usually small relative to personal social ties, "community" may also refer to large group affiliations such as [national communities](#), [international communities](#), and [virtual communities](#).<sup>[3]</sup>

The English-language word "community" derives from the [Old French](#) *comuneté*, which comes from the [Latin](#) *communitas* "community", "public spirit" (from Latin *communis*, "shared in common").<sup>[4]</sup>

[Human](#) communities may share [intent](#), [belief](#), [resources](#), [preferences](#), [needs](#), and [risks](#) in common, affecting the [identity](#) of the participants and their degree of cohesiveness.<sup>[*citation needed*]</sup>



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# Early life and career of Barack Obama

From Wikipedia, the free encyclopedia

**Barack Obama**, the **44th President of the United States**, was born on August 4, 1961 in **Honolulu, Hawaii**<sup>[1]</sup> to **Barack Obama, Sr.** (1936–1982) (born in **Rachuonyo District**,<sup>[2]</sup> **British Kenya**) and **Stanley Ann Dunham**, known as **Ann** (1942–1995) (born in **Wichita, Kansas**, United States).<sup>[3]</sup>

Barack Obama spent most of his childhood years in Honolulu, where his mother attended the **University of Hawaii at Manoa**. Obama started a close relationship with his maternal grandparents. In 1965, his mother remarried to **Lolo Soetoro** from **Indonesia**. Two years later, Dunham took Obama with her to Indonesia to reunite him with his stepfather. In 1971, Obama returned to Honolulu to attend **Punahou School**, from which he graduated in 1979.

As a young adult, Obama moved to the **contiguous United States**, where he was educated at **Occidental College**, **Columbia University**, and **Harvard Law School**. In **Chicago**, Obama worked at various times as a community organizer, lawyer, Lecturer and Senior Lecturer of constitutional law at the **University of Chicago Law School** in the **city's South Side**, and later published his memoir ***Dreams from My Father*** before beginning his political career in 1997 as a member of the **Illinois Senate**.



This article is part of  
a series about  
**Barack Obama**

[Political positions](#) · [Electoral history](#)

**Early life and career** · [Family](#) ·  
[Public image](#)

**Pre-presidency**

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[Transition](#) · [1st inauguration](#)

Who we are?



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## Early career in Chicago [\[ edit \]](#)

Who we are?

After four years living in New York, Obama moved to Chicago to work as a [community organizer](#). He worked for three years from June 1985 to May 1988 as director of the [Developing Communities Project](#) (DCP), a church-based community organization originally comprising eight [Catholic](#) parishes in Greater Roseland ([Roseland](#), [West Pullman](#), and [Riverdale](#)) on Chicago's far [South Side](#).<sup>[54][56][57]</sup> During his three years as the DCP's director, its staff grew from 1 to 13 and its annual budget grew from \$70,000 to \$400,000, with accomplishments including helping set up a job training program, a college preparatory tutoring program, and a tenants' rights organization in [Altgeld Gardens](#).<sup>[58]</sup> Obama also worked as a consultant and instructor for the [Gamaliel Foundation](#), a community organizing institute.<sup>[59]</sup> In the summer of 1988, he traveled for the first time to Europe for three weeks then to Kenya for five weeks where he met many of [his paternal relatives](#) for the first time.<sup>[60]</sup>



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Ralph Waldo Emerson

*"The purpose of life is not to be happy.  
It is to be useful, to be honorable,  
to be compassionate, to have it make  
some difference that you have lived  
and lived well."*



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# Who we are?

Social Justice

Community as church based to create social change? Obama

OR

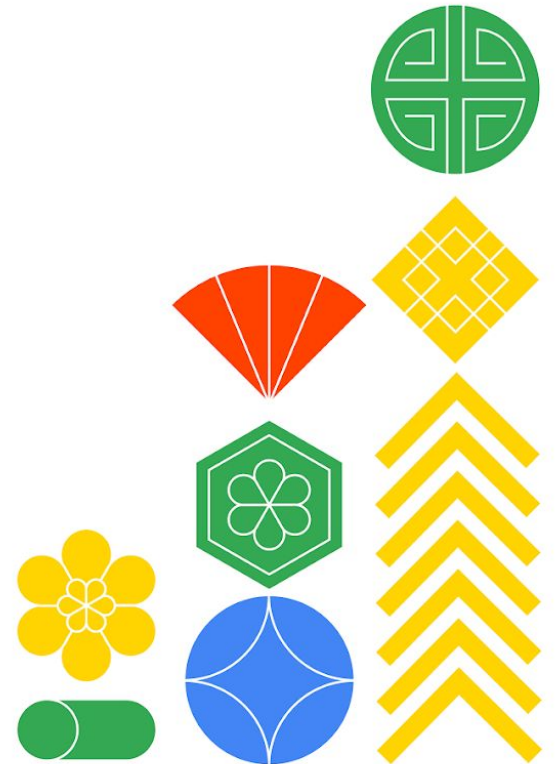
Content / Technique based to organize events to share new technology? GDG



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Vision



# About GDG Xi'an

Founded on August 4, 2012, GDG Xi'an is a technology community focused on Google technology and open source technologies. The technologies we are discussing include Android, Dart, AngularJS, Cloud Computing, etc. Open source technology has always been our favorite. GDG Xi'an is a software developer community rooted in Xi'an. It is an acronym for Google Developer Group Xi'an and is part of the global community of the Google Developer Community. We hold an offline developer gathering every month, and by the middle of 2018, we have held more than 80 events, about 2,500. The main form of our activities is technology sharing, and the enthusiastic community members bring you cutting-edge technology trends and in-depth technical content. It will also hold CodeLab-style activities from time to time, so that everyone can learn and experience in hands-on practice.

Adhering to the spirit of sharing innovation, all open technologies: open source software, open technology standards, etc. are popular content. All technical practitioners and enthusiasts are our welcome members. Our website is: <https://gdgxian.org>

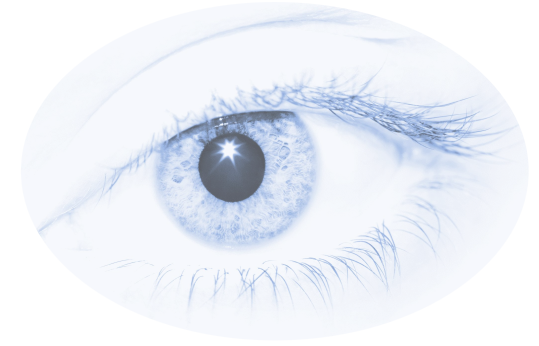
## About Xi'an .NET Community

The .NET Xi'an Community is a technical communication organization formed by a group of IT enthusiasts with strong technical enthusiasm. It promotes the development of .NET and related technologies in the Northwest through non-scheduled offline technical exchange activities and interest groups. The community is completely an open organization. Anyone who has passion for technology and has ideas can participate in the construction of the community. You can be an audience, a lecturer, or an organizer. As a technology community that keeps pace with the times, it is also highly respected by Microsoft's latest .NET Core technology system, because it is a new development technology system that is truly open source free, design is excellent, lighter and faster, and cross-platform is future-oriented. Based on .NET Core, I hope to communicate with various technical communities to explore technology and build an open, shared, mutually beneficial and win-win Internet technology community. We hope to support local developers and local enterprises through the community in the future.



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# Vision

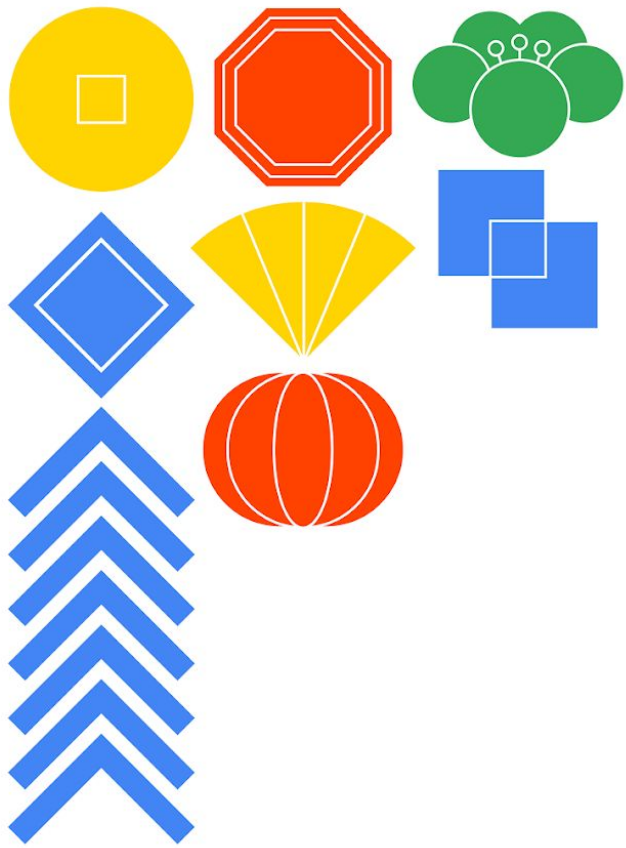


- Cornerstone and soul of the community.
- Help the community resolve differences and gather popularity.
- Don't be too specific, nor too broad.
- Must be implemented, and flexibility to be reinterpreted.

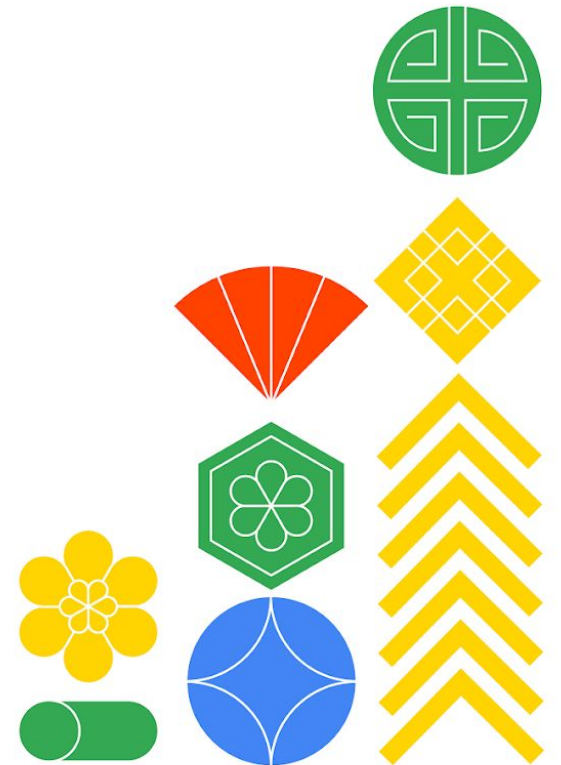


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# Run Community



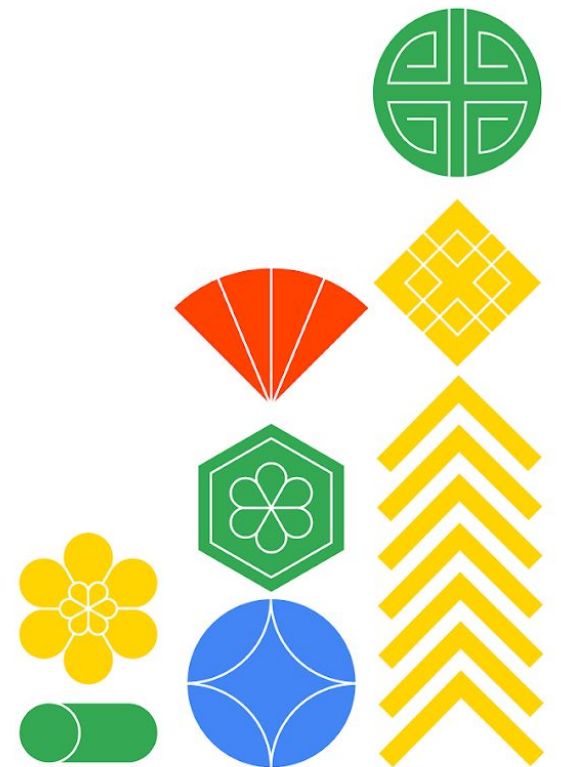
- Content - From community, and group up from community.
- Team - core, volunteer, regular meeting.
- Activity - online, offline F2F, TB, etc.
- Sponsor ?



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Win-Win



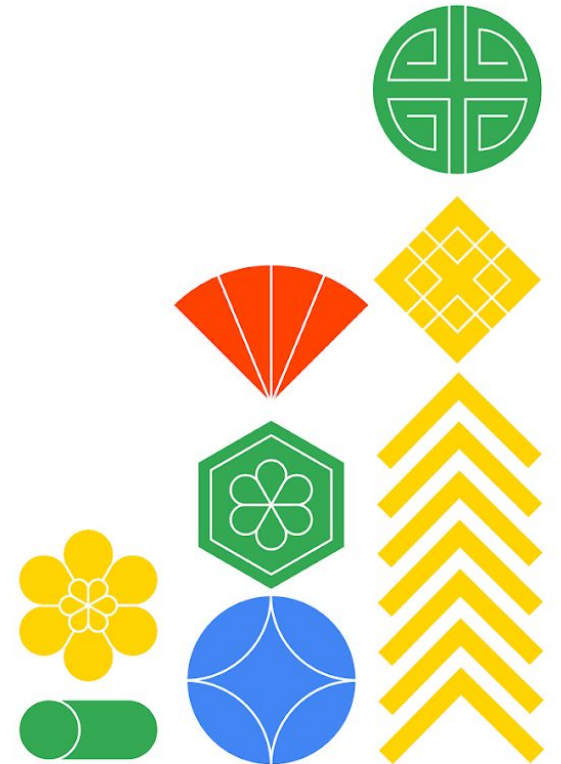
- Difficult to get a speaker? Speaker can come from the community, grow up in the community, learn, and then share in community.
- Next step, recommend to more larger stage or even international technical conferences, or export open source projects.
- Win-Win formed between common hobby audiences and community, the growth happen in both sides.







Win-Win-Win

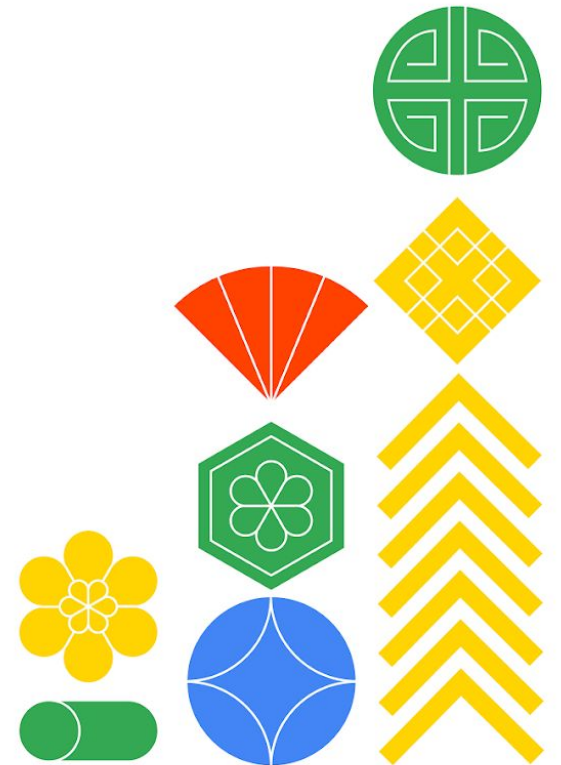


- Community organizers have invested a lot of leisure time to organize and maintain community, and how to make him/her both Win, continue inspire them.
- Create opportunities for them to learn new things, always challenge and stay motivated.
- Win-Win-Win formed, between audiences, community and community organizers.





# Retire&Continue



- Because of the limited time/energy of the individual, or for other reasons, the community organizers have also changed/retired.
- How to maintain interaction and contact with the retired organizers, to recognize their contribution, to remain sticky, to maintain the temperature of the community.
- A place (community website), to remember/recognize he/she's contribution. (Historic contributor.)
- when they are not busy slightly, will still be willing to contribute to the community, or provide information.
- Community talent pool, (organizer/volunteer, candidate/replacement)







# Q&A Thanks!

zhangsichu@gmail.com

